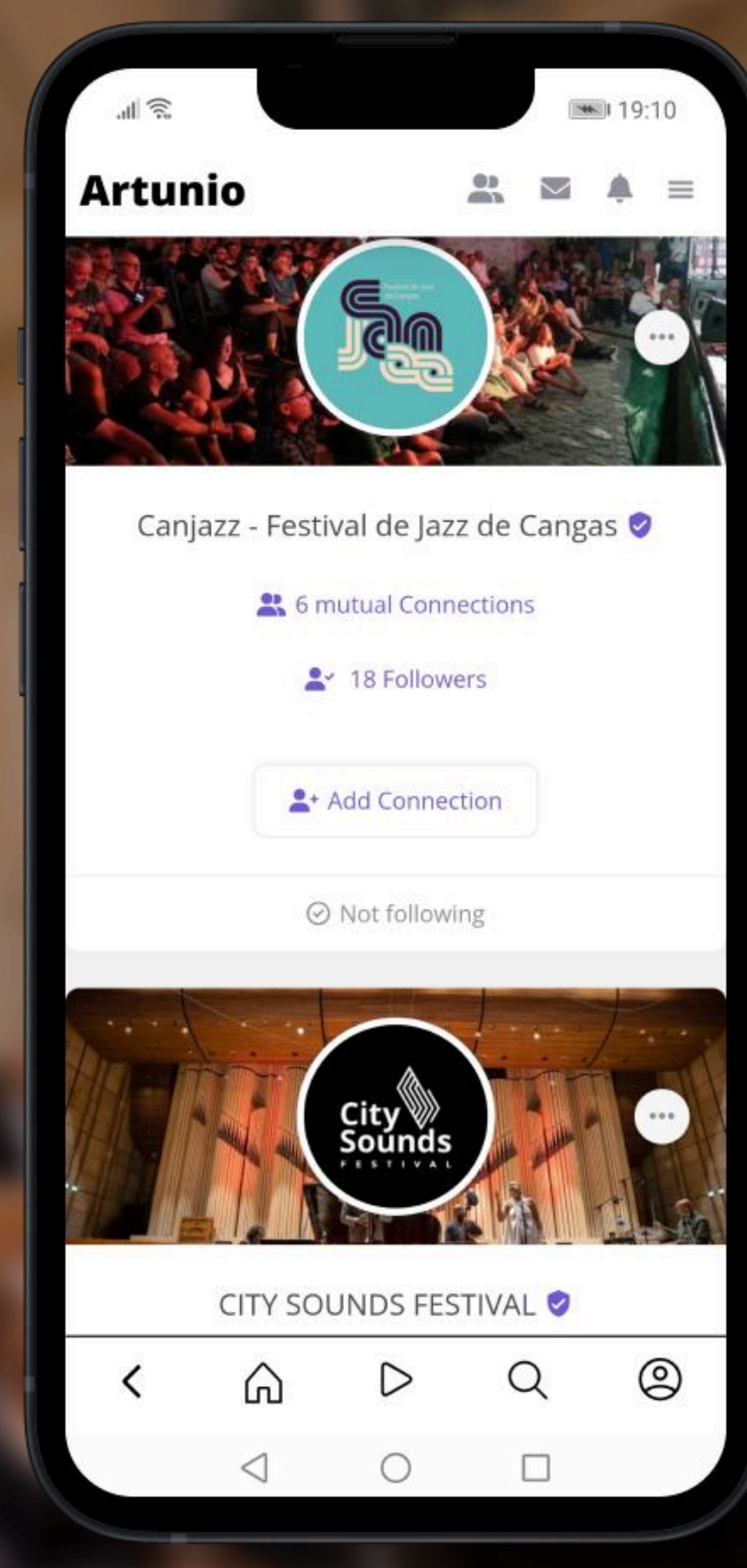


Artunio Artist - showcase your music and get booked

Connect with festivals on Artunio, get booked, and perform at events or festival stages abroad.

A detailed guide on the benefits musicians/bands receive and how the Artunio Artist Project works.



Mission of Artunio:

We believe that art makes the world a better place to live.

This belief drives our need for a dedicated social network where artistic, cultural, and creative content—and the creators behind it—are the focus.

Such a platform will make it easier for people to connect with artists, organizations, and their work.

-Artunio team

“Artunio Artist” description:

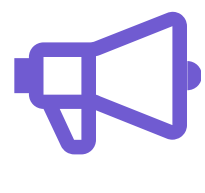
Issues We Are Addressing



Artists in some regions of EU face challenges with costly or time consuming marketing, making it difficult to expand their reach internationally.



Popular social media platforms aren't specifically designed for musicians, making it harder for their content to build new connections.



Music bands, DJ's and musicians therefore face challenges performing abroad due to numerous reasons. These barriers restrict their growth, cultural exchange, and opportunities to reach international audiences. Solving these issues is vital for a thriving music community.

Key Goals and Activities

Supporting Musicians: Through the Artunio platform, musicians can showcase their music and work for free, allowing festivals to discover and select artists for their lineups.

Less Distractions: Unlike other platforms, Artunio is dedicated solely to the arts, without distracting topics like politics, giving musicians and artists a greater chance of being discovered.

Expanding Reach: By creating an online hub for the music community, we aim to enable artists to connect with festival organizers and promoters, ultimately advancing their careers for long-term success.

Promoting Music Content: Artists sharing their music-related content on the Artunio app will connect with local festival attendees across Europe, expanding their reach to new audiences in other countries.

How Artunio Artist works:

Two main ways to get gigs on Artunio



Festival organizers who visit Artunio via the app or web browser can discover new talent. Musicians who share their music on Artunio have a chance to be noticed by those organizers and promoters.

By showcasing your talent, you increase your visibility and create opportunities to connect with festivals seeking artists for their lineups. You can boost your chances by regularly posting and utilizing Artunio Ads.



The Artunio team collaborates with numerous festivals that are registered on Artunio, as well as with many that are not yet registered. This broad network enables us to create opportunities for artists on a larger scale.

We maintain regular communication with festival organizers, promoting talented bands and musicians to help them secure performance opportunities. However, we promote artists on Artunio in a specific order.

Order in which we promote bands/artists

1

Verified & Shortlist:

Bands/artists who are registered, active, verified and on the shortlist.

2

Registered & Verified:

Bands/artists who are registered, active and verified.

3

Active & Registered:

Bands/artists who are registered and active.

4

Inactive:

Inactive "ghost" accounts are the least promoted, even if they are verified or on the shortlist.

Further steps & information:

A

Register to become a part of the Artunio Artist Project. Follow the steps in the “Registration” PDF. The entire process is completely free.



Verify your account by following the steps outlined in the “Verification” PDF. The entire process is completely free.



If you register and verify your account on time, you'll be added to the limited shortlist among others artists in the Artunio Artist Project.



If a festival is interested in booking you, either we reach out to you, or the festival will contact you directly.



Artists/bands from your country who join the project among the first will be added to a "shortlist." The number of artists in this "shortlist" is limited. Once we reach the maximum number of artists, the "shortlist" will be closed. While artists can still participate in the Artunio Artist Project after the "shortlist" is closed, they won't be included in it. This is why we recommend joining the project as soon as possible.



Inactive or 'ghost' accounts are those that are registered but have not posted in the last two months on Artunio. The minimum posting frequency is once a month, while optimal is at least once a week. Like other social networks, accounts that don't post regularly are less likely to grow. We continuously monitor activity but do not notify users when their account becomes inactive. An account becomes active again once it resumes regular posting.

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